

PROPER WAY TO WEAR A HELMET

Know the "2V1" rule to fit your helmet properly

Two fingers distance from helmet to eye brow



V-shape straps around each ear



One finger between chin and fastened strap



Web-sites for Helmet Safety and Brain

Injury Information:

www.childsafetylink.ca

www.safekidscanada.ca

www.mto.gov.on.ca

www.healthunit.org

www.obia.on.ca

www.braininjurylondon.on.ca

www.whohelmets.org

THANK YOU TO THE ORGANIZATIONS THAT HAVE MADE THIS CAMPAIGN POSSIBLE

H A B I T

Helping Acquired Brain Injury Treatment

Registered Charity Number #861304459RR001



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H A B I T

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www.habitbraininjury.ca

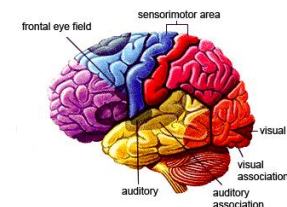
H.A.B.I.T & STRATHROY-CARADOC POLICE SERVICE

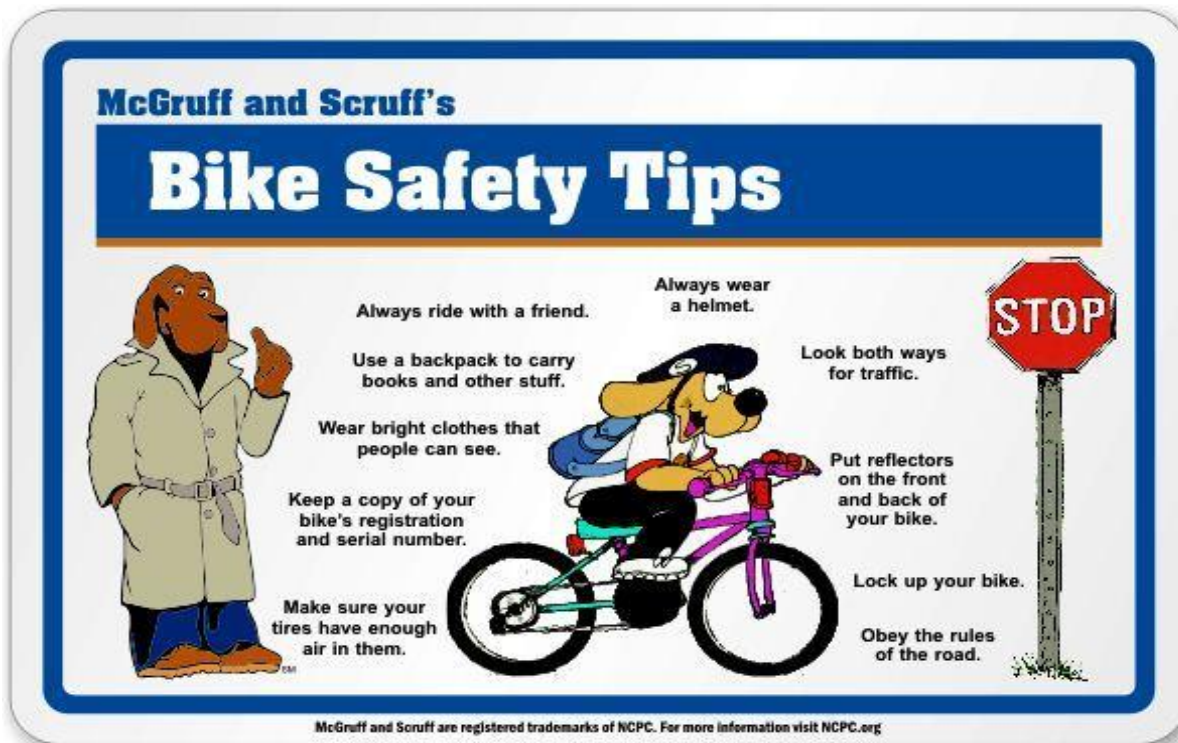
2016 HELMET CAMPAIGN OUR COMMUNITY WORKING

TOGETHER TO



SAVE KID'S BRAINS





Falls from bikes are very common.

When children fall off their bikes they often hit their heads on the ground. A head injury could mean permanent brain damage. Wearing a bike helmet while bike riding can reduce the risk of head injury by 85 percent.

CHILDREN ARE 100% MORE LIKELY TO WEAR THEIR HELMETS WHEN THEIR PARENTS DO!

Strathroy-Caradoc Helmet Campaign 2016

This campaign is going to run from May 30th through to September 8th. During this campaign the Strathroy-Caradoc Police Officers will be patrolling our street to award our kids who are wearing helmets and riding or skating in a safe manner with an

Ice Cream Sundae

Courtesy of Burger King



and a ballot to win weekly prizes and a **Grand Prize** draw of a **NEW BIKE***. Courtesy of

Doug & Marion's
Bike Sales & Repairs



If the kids are **not** wearing their helmets while rollerblading or skateboarding and biking they will be reminded of helmet safety and the importance of wearing their helmet and a reminder that **WEARING YOUR HELMET IS THE LAW!**

*value of bike \$350 or under



AND HELMETS DON'T WORK IF THEY ARE NOT WORN PROPERLY

.....**SEE THE BACK FOR PROPER FITTING**